

CONNECT

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NEWSLETTER



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REMEMBER THAT
FAILURE IS NOT THE
OPPOSITE OF SUCCESS
IT IS A PART OF
SUCCESS



A Message from the Associate Director Corporate Relations and Placements.

Dear Students, Parents and Staff!!

I am delighted to denote a remarkable milestone of our journey, I take a moment to express a token of immense appreciation to all the stakeholders. The heartfelt dedication of each one of you has resulted as this honey dipped fruit of success. .

Educational Institutions are nation building entities, where future citizens are made and Aurora Deemed to Be University stands as a pioneer in crafting technically competent human resources.

We at Training and placement Cell are on a mission with certain predetermined goals so as to strive for the holistic development of young minds, to elevate their competency level, to amplify tech & non tech rate of freshmen and to bridge the gap between Industry requirements and student-skill- sets.

Training and Placements Cell works round the year and strives constantly for a continuous up skilling and attributes, that are a mandate element to build a career of any aspirant. Our Annual Training Schedule include Aptitude, Soft Skills, Life Skills, Professional Ethics, Interview Skills and domain specific skills. Our weekly CRT sessions enables the students to acquire the pre- requisites to gel in corporate culture and beat the extensive competition of the job market. The complexity of aptitude level increases gradually with the advancement of the academic year viz 1st years Basic Fundamentals, 2nd Year Advance Level, 3rd Year Advance Level with the short keys and Company Specific Training.

Our robust network with Top notch MNCs enables us to explore career opportunities , thereby providing wings to the young- career-aspirations. These Clients are frequently met upon for chalking out the training plans as per the projected requirements of respective corporate, thereby leaving no stone unturned.

We are proud to announce that during this term we have three major collaborations with **Hyderabad Software Enterprises Association (HYSEA)**, **MVG Innovations** and **ICT Academy** as a member Institution, this collaboration would stand as a gateway to **FDPs, Student Upskilling Certification Programs, Hackathons Learnathons, Job Fairs, Expert Talks, HR Summit, Education Conclave, Internship opportunities** and many more.

The significant success stories of Students Track records during the last term is truly commendable. Both UG and PG Internships quotient has an extreme elevation with 98 % placement track records. These Internships are a combination of tech and Non-Tech domain, with a starting stipend of 5K PM to 28k PM. The major renowned recruiters are, **Cognifyz, Earth5R, Next, Qbits, Corizo, Thinkmates, GreenK, TekSystems, Ziegler Aerospace, MVG Innovations, QSpiders, Internzvalley, Techmind Sparc, Den Publications , Eduversity, Cognorise, TechnoHack, Code Cave, Code, Voltuswave Technologies** and so on.

At the inference I would like to congratulate each building block of Aurora family for crafting commendable success stories and wishing all the very best on embarking the next action replay for the upcoming terms ahead.

Happy Learning and accomplished aspirations!

Regards,

Sumedha Ramesh K

OPTIMISM IS
THE FAITH
THAT LEADS TO
ACHIEVEMENT
NOTHING CAN BE DONE
WITHOUT HOPE AND
CONFIDENCE



Message from Editorial Board

Dear Students, Faculty, and Esteemed Members of the College Community,

Dear Readers,

As we present the final issue of Aurora Connect for the academic year 2023-24, we are excited to look back on the incredible journey that marked our first year together. We are thrilled to reflect on the many vibrant events and accomplishments that have taken place at our university. It has been a year filled with opportunities, learning, and camaraderie, as both students and faculty have contributed to a thriving campus environment.

One of the highlights of this year was the successful Internship Drives for both undergraduate and postgraduate students. These opportunities helped our students gain hands-on experience and exposure to real-world work environments, preparing them for future careers.

Additionally, the Anvayah Staff Sports Meet brought together faculty and staff in a spirit of teamwork and healthy competition, reminding us that unity and well-being are integral to the growth of our university community.

We also celebrated Independence Day with great enthusiasm, as students and staff gathered to honor the spirit of freedom and the values that bind us as a nation.

As we look back on the achievements of this academic year, we feel immense pride in our university's progress and look forward to the exciting possibilities ahead.

Warm regards,

Editorial Team

Academic Engagement Initiatives

INVESTOR AWARENESS WORKSHOP

Empowering MBA Students with Financial Literacy

On June 7th, 2024, Aurora Deemed to Be University hosted a highly informative expert talk on "Investor Awareness" at the University Seminar Hall. The event, organized by the Department of MBA under the School of Commerce and Management, was led by Ms. K. Harichandanadevi and Ms. A. Meena Yadav. The highlight of the day was a session conducted by Mr. C. Vijaya Rao, a Securities Market Trainer from the National Institute of Securities Market (NISM), aimed at equipping MBA students with valuable insights into financial planning and capital markets.

Mr. Rao's talk focused on enhancing participants' understanding of crucial financial concepts, such as money management, investment strategies, and the workings of the capital market. Over 100 freshman MBA students attended, all eager to learn how to make informed financial decisions, invest wisely, and manage their finances efficiently.

The core objectives of the workshop included introducing the basics of financial planning and efficient money management. Participants gained insights into various investment opportunities like stocks, mutual funds, ETFs, and sovereign gold bonds. Mr. Rao's practical tips on managing surplus funds, along with debunking myths surrounding the securities market, provided attendees with a solid foundation to build long-term investment strategies.

The workshop's interdisciplinary approach encouraged participants to engage with real-life scenarios, fostering collaboration and learning. Public sector employees, such as Mohan Krishnan and his family, shared their experiences, making the sessions more relatable and interactive. This approach allowed the audience to address various financial concerns, thereby fostering a deeper understanding of financial literacy.

The impact of this workshop was significant. Students left with increased financial confidence, equipped to make informed investment decisions, and a clearer understanding of the risks and benefits associated with different financial products. Additionally, the workshop shed light on the regulatory protections available to investors in the securities market.

In conclusion, the Investor Awareness session played a pivotal role in empowering students by simplifying the complexities of financial markets. The interactive and collaborative environment helped demystify investment strategies and encouraged responsible financial planning, ensuring participants are well-prepared for their future financial endeavours.



Expert Talk on "Probability and Statistics"

On June 10, 2024, the Department of MCA in collaboration with Department of Mathematics organized an expert talk on Probability and Statistics by Mr. Sridhar Dhulipala the students of MCA attended the session. Around 150 students attended the session. The session provided an in-depth exploration of the mathematical disciplines, highlighting their importance and applications in real-world scenarios. A wide range of applications in this domain was explained. This report covers the key concepts discussed during the talk, including fundamental principles of probability, key theorems, and their practical applications.



Mock Interview Event for MBA Students

The Department of Management Studies, School of Commerce and Management (SoCM), organized a highly engaging and beneficial Mock Interview event. Held at the University Seminar Hall, this event was orchestrated under the guidance of Dr. Anees Sulthana, Mrs. Swathi Kalwala, and Mrs. G. L. Preethi. The primary focus was on preparing MBA students for real-world interviews, providing them with essential tools to excel in their career pursuits.

The day kicked off with a clear objective: to simulate real interview scenarios, offering students the chance to refine their skills in a structured environment. The mock interviews aimed to build confidence and offer a practical understanding of what professional interviews entail. MBA students engaged in one-on-one interview sessions, where they could practice their responses and gain insights into the nuances of interview dynamics.

One of the event's key features was the constructive feedback provided by experienced professionals. This feedback was invaluable, as it helped students identify their strengths and pinpoint areas for improvement. By addressing weaknesses in a supportive environment, the participants were able to better understand why they might struggle in securing their dream jobs.

The Mock Interview event not only prepared students for future interviews but also encouraged a two-way dialogue. Students were encouraged to see interviews as conversations where they could showcase their potential while also learning about their prospective employers.

In conclusion, this event offered MBA students a unique chance to experience the realities of the interview process. The insights and confidence gained from this session will surely benefit them as they step into the job market, more prepared and ready to succeed in real interviews.

Mastering Group Discussion

A Platform for Intellectual Growth

On June 11th, 2024, the Department of MBA under the School of Commerce and Management hosted an engaging event titled "Mastering Group Discussion" at the University Seminar Hall. Organized by Ms. Meghna Bandi, Assistant Professor, the event brought together 70 enthusiastic MBA students, eager to sharpen their discussion and debate skills.

Students were divided into groups of 7 to 8, creating a space for lively exchanges on contemporary topics. Each group demonstrated excellent preparation and critical thinking, with participants showcasing their analytical and communication abilities. The discussions were not only intellectually stimulating but also reflective of the diverse perspectives within the student body.

Participants were evaluated on key aspects such as content, communication skills, teamwork, and overall contribution to the discussion. The top performers were awarded chocolates as a gesture of appreciation for their outstanding efforts, motivating them to continue excelling in such intellectual pursuits.

This event provided an invaluable opportunity for students to enhance their discussion skills while fostering healthy competition and collaboration. It served as a stepping stone for their holistic development, preparing them for future professional challenges. We look forward to more such enriching events that continue to nurture the talents of our MBA students.



Expert Talk on "Applications of AI"



On June 14, 2024, the Department of MCA, School of Informatics organized an expert talk on Applications of AI in University Seminar Hall. The session was led by Dr. G.N.R. Prasad Associate Professor, CBIT, Hyderabad. Around 145 MCA Regular and MCA Data Science freshman students attended the session. The session aimed to provide students with insights into the diverse applications of AI across various fields such as Healthcare, Recommended Systems, Ethical and Responsible use of AI, Streaming services and Script Design. This insightful session showcased the exciting possibilities and vast career opportunities in this rapidly evolving field. The students showed great curiosity in learning the applications and also cleared their doubts by asking queries. The Faculty, Deans and Professors of other departments also interacted with the resource person during this session.



Expert Talk on Machine Learning Using Python

On June 21, 2024, the Department of MCA, School of Informatics have organized an expert talk on Machine Learning using Python in University Seminar Hall. The session was led by Prof. Dr. M.A. Hameed, Professor, Dept. of CSE, University College of Engineering, Osmania University, Hyderabad.

Around 120 MCA Data Science freshman students attended the session. The session aimed to provide students with insights into the diverse applications of Python with respect to Machine Learning. The resource person has spread the awareness of datasets and their impact in training, testing the machine learning model. Later, the session was taken over by Mr. Ahmed by providing a hand - on session to the students based on the movie recommendation system.



Industrial Visit NSIC, ECIL, Hyderabad

An Industrial visit was organized by Department of Computer Applications, School of Informatics on Awareness of IoT on 22nd June 2024 to NSIC Technical Services Centre, ECIL Hyderabad. It is one of the Technical Services Centre of National Small Industries Corporation (NSIC), and an ISO 9001:2015 certified Government of India Enterprise. As part of Industrial visit, Mr. Muthu Kumaran Deputy Manager of NSIC, explained Internet of Things (IoT), its usage in today's world and demonstrated projects like robotic car, robotic arm and many other projects. Students gained practical experience, opportunities for collaborative working, and industry-relevant skills they need to succeed in a technologically advanced world.



Workshop on Intellectual Property Rights (IPRs) and Patent/Design Filing



On 19th July 2024, an online workshop on Intellectual Property Rights (IPRs) and Patent/Design Filing was successfully conducted in collaboration with the Rajiv Gandhi National Institute of Intellectual Property Management (RGNIPM), Nagpur. The event attracted over 600 participants, including faculty, research

scholars, and students from institutions across India. The workshop was inaugurated by Dr. Ravi Kumar Sangewar, Dean of the School of Engineering, who emphasized the increasing importance of understanding and protecting intellectual property in academic and research settings. Shri. Kumar Raju, Assistant Controller of Patents and Designs, RGNIPM, led the session with a detailed presentation on patent and design filing, offering practical insights and actionable strategies for securing intellectual property rights.

Orientation on Elective Specialization Guiding MBA Students Toward Informed Choices

On June 25th, 2024, Aurora Deemed to Be University's School of Commerce and Management hosted an insightful orientation on elective specialization for freshman MBA students. Led by Dr. P.S. Subha Pradha, Professor and Dean of the School of Commerce & Management, the session aimed to help 108 MBA students make informed decisions regarding their elective choices, aligning them with their career goals and academic interests.



senior students who shared their experiences and challenges in selecting their specializations. This was followed by an interactive Q&A session, where students had the opportunity to ask questions and receive real-time feedback. In addition, personalized advisory sessions were held to help students align their choices with their career aspirations and strengths.

The orientation began with a warm welcome from the Dean, who highlighted the importance of choosing electives that complement the dynamic demands of the business world. The session provided a comprehensive overview of the elective courses available, their content, and prerequisites, along with potential career paths for each specialization. Faculty members from various departments gave detailed presentations on the options available, while guest speakers from the industry shared valuable insights into career opportunities connected to each specialization.

By the end of the session, students left with a clear understanding of their elective options, confident in their ability to make well-informed decisions. The orientation fostered greater interaction between students, faculty, and industry professionals, helping students plan their academic journey effectively and equipping them with the knowledge to enhance both their expertise and marketability in the business world.

A highlight of the event was the personal testimonials from

The session marked an important milestone in ensuring students are well-prepared for their MBA program, offering both practical guidance and personalized support. This initiative promises to enrich the academic experience and future career prospects of MBA students at the School of Commerce and Management.

Mastering the Art of Talent Acquisition: A Workshop for Future Leaders



On June 27th, 2024, the School of Commerce and Management hosted an engaging workshop titled "Mastering the Art of Talent Acquisition" at the University Seminar Hall. Organized by Dr. Anees Sulthana, Head of the Department and Associate Professor, the event

was designed specifically for MBA freshman students, offering them a deep dive into the essentials of effective talent acquisition.

The workshop featured an insightful presentation by Mr. Arshad Hussain, CEO of Jobskey Consultancy. Mr. Hussain shared a wealth of knowledge on the topic, emphasizing the critical role of mindset in career success. He discussed how manifestation, gratitude, and maintaining a positive attitude can significantly impact career growth. His talk highlighted the importance of anticipating future industry needs and aligning talent acquisition strategies accordingly.

Mr. Hussain also explored innovative sourcing techniques, stressing the use of technology and AI-driven tools to enhance recruitment processes. He encouraged students to harness professional networks, social media, and industry events to broaden their search for top talent. By integrating these modern tools and methods, Mr. Hussain illustrated

how the recruitment process can become more streamlined and effective.

The workshop equipped MBA students with a comprehensive understanding of contemporary talent acquisition strategies, preparing them for success in their future careers. The session was a valuable opportunity for students to learn from an industry expert and gain practical insights into the evolving landscape of talent management.



Empowering Change

Awareness Session on "Green Menstruation"

On July 2nd, 2024, Aurora Deemed to Be University hosted an enlightening awareness session on "Green Menstruation" in University Seminar Hall. Organized by the Department of Management Studies under the School of Commerce and Management, the event was led by Dr. Anees Sulthana, Head of the Department, and Ms. A. Meena Yadav, Assistant Professor. The session featured Ms. Khashikha Vaddiraj, founder of the Avadhi Foundation, who is dedicated to promoting sustainable menstruation practices in India.



Participants engaged actively, discussing their challenges and receiving personalized support. By the end of the session, there was a notable increase in awareness about sustainable menstrual practices and a reduction in the use of disposable products. The event not only empowered attendees to make informed health decisions but also fostered a sense of dignity and community support.

In conclusion, the session was a significant step towards promoting sustainable menstrual practices and empowering women. The collaboration with Avadhi Foundation highlighted the importance of combining education with practical support, contributing to improved health outcomes and environmental sustainability.

Attended by 60 freshman MBA and MCA female students, the session aimed to address the crucial issue of menstrual hygiene while emphasizing sustainable practices. Ms. Vaddiraj shared her extensive knowledge on the environmental impact of disposable plastic sanitary pads and introduced biodegradable alternatives, such as cloth pads and menstrual cups. Her mission is to educate and empower women and adolescent girls to make environmentally friendly choices and break cultural taboos surrounding menstruation.

The session began with an overview of menstrual health, addressing common myths and the importance of hygiene. Ms. Vaddiraj highlighted the detrimental effects of disposable pads on the environment and showcased eco-friendly menstrual products, providing practical demonstrations and guidance on their use and maintenance.



Aurora University's School of Commerce and Management Hosts
AICTE-Sponsored ATAL Faculty Development Program on

Empowering Entrepreneurs: Unlocking Potential, Fostering Innovation, Driving Growth



Aurora University's School of Commerce and Management recently played host to an inspiring six-day journey into the world of entrepreneurship, innovation, and business growth. From August 26th to August 31st, 2024, faculty members from various institutions gathered for the AICTE-sponsored ATAL Faculty Development Program (FDP), themed "Empowering Entrepreneurs: Unlocking Potential, Fostering Innovation, Driving Growth."

Day 1: Entrepreneurial Excellence in Academia, Idea Generation

The program kicked off with an enthusiastic welcome from Dr. Silatha Chepure, Registrar of Aurora University, and Dr. R. Hafeez Basha, CEO of A-HUB. Their opening remarks set the tone for an eventful week.

Session 1: Prof. S. Venkataramanaiah from IIM-Lucknow delved into the evolving entrepreneurial landscape. With a focus on innovation and design thinking, Prof. Venkataramanaiah stressed the importance of aligning academic education with entrepreneurial activities to drive sustainability and transformation in business practices.

Session 2: Mr. Rajesh Pershad from Ashoka School of Business took the stage next, sharing insights on opportunity recognition and idea generation. His engaging case studies, including examples from Just Dial and Dabur, highlighted how creativity and market understanding can lead to successful ventures.

Day 2: NEP Implementation & Business Model Development

Session 3: Prof. Ramakrishna Yalamanchilli from the Institute of Public Enterprise presented on NEP 2020 implementation. He emphasized innovative teaching methods such as flipped classrooms and experiential learning to enhance student engagement and learning outcomes.

Session 4: Mr. ISV Satya Kedar, CEO of KASE, introduced the Business Model Canvas. He demonstrated how this tool can help entrepreneurs design and refine business models, sharing practical examples of startups that thrived using this approach.

Day 3: Financial Management for Startups and Lean Startup Methodology

Session 5: CA Jagapathi Babu, a seasoned Chartered Accountant, covered essential aspects of financial planning and risk management. His session provided valuable techniques for budgeting, investment strategies, and mitigating financial risks.



Session 6: Dr. Nandita Sethi, Founder & MD of The Entrepreneur Zone, explored the Lean Startup methodology. She discussed the concept of building a Minimum Viable Product (MVP) and using customer feedback to refine business ideas and minimize waste.

Day 4: Entrepreneurial Marketing, MVP and funding

Session 7: Dr. Rajesh Ittamalla from IIT Hyderabad highlighted the role of entrepreneurial marketing. His insights into market-driven product ideas and effective customer engagement, including the use of technology like the FarmConnect app, were particularly enlightening.



Session 8: Mr. Santosh Thota, CEO of Personaliz.ai, shared his expertise on MVP building and accessing funding. He covered various funding options and what investors look for in early-stage startups, providing valuable advice for aspiring entrepreneurs.

Day 5: Legal & Regulatory Aspects of Entrepreneurship

Session 9: Dr. Sharath Chandra Aduri, Founder of Cross Family Health Care & Scala Dental Care, gave a comprehensive overview of business entity formation and intellectual property protection. His discussion on patents, trademarks, and copyrights underscored the importance of securing innovative ideas.

Industrial Visit: The day included a visit to the ALEAP Industrial Estate in Telangana. Faculty members interacted with women entrepreneurs and explored potential collaborations for research and internships, gaining first-hand insights into women-led enterprises.



Day 6: Entrepreneurial qualities for building a Strong Entrepreneurial Ecosystem

Session 10: Dr. Lalit Singh, Senior Scientist at Bhabha Atomic Research Centre, concluded the program with a focus on entrepreneurial qualities in the technical sector. His discussion on leveraging technological advancements and innovation provided a forward-looking perspective on entrepreneurship.

The week wrapped up with a Valedictory Session led by Dr. A. Srihari Krishna, Honorary Director of Datta Meghe Institute of Higher Education and Research. His closing remarks celebrated the participants' newfound knowledge and underscored the vital role of entrepreneurship in academia.

The AICTE-sponsored ATAL Faculty Development Program was a triumph, equipping educators with the skills and insights needed to foster entrepreneurial spirit and drive innovation within their institutions. The combination of expert sessions, practical examples, and real-world industry visits empowered participants to contribute actively to the entrepreneurial ecosystem.



Dr. K. Chandrashekar, Head of the Department, Computer Science Engineering, School of Engineering published a book entitled "Artificial Intelligence Tools and Applications", dated 30.08.2024, ISBN: 978-93-6132-007-1, Scientific International Publishing House.

Mr. K. Ravikanth, Assistant Professor, Computer Science Engineering, School of Engineering published a book entitled "Artificial Intelligence Tools and Applications", dated 30.08.2024, ISBN: 978-93-6132-007-1, Scientific International Publishing House.

Book Chapters

Dr. Girish Kumar Painoli, Professor from the School of Commerce and Management, published a book chapter titled Cryptocurrency and Banking: Challenges, Considerations, and Disruptions - A Study in June 2024. The chapter was featured in the book Bitcoin and Cryptocurrency, published by Kripa Drishti Publications (KDP) and bearing ISBN 978-81-974990-7-4.

Dr. Girish Kumar Painoli, Professor from the School of Commerce and Management, published a book chapter titled Exploring the Role of Risk Management in the Implementation of New Technologies and Digital Transformation in August 2024. The chapter was published in the book Emerging Trends in Management by Kripa Drishti Publications (KDP), bearing ISBN 978-81-974990-1-2.

Journal Publications

Dr. Girish Kumar Painoli, a Professor from the School of Commerce and Management, published a journal paper titled The Role of Mobile Commerce in Shaping E-Commerce Trends in Cahiers Magellanes-NS, bearing ISSN 1624-1940.

Mr. K.Srinivas Rao, an Assistant Professor at the School of Informatics, published a paper titled "A comprehensive study of fraudulent activities in social media networks", in International Journal of Science and Social Science Research. July-September 2024 | Volume:2 | Issue:2 | Page No: 248-257. <https://doi.org/10.5281/zenodo.13733964>

Dr. V. Harsha Shastri, an Assistant Professor at the School of Informatics, published a paper titled "A comprehensive study of fraudulent activities in social media networks", in International Journal of Science and Social Science Research. July-September 2024 | Volume:2 | Issue:2 | Page No: 248-257. <https://doi.org/10.5281/zenodo.13733964>

Mr. Raman RK, an Assistant Professor at the School of Informatics, published a paper titled "A comprehensive study of fraudulent activities in social media networks", in International Journal of Science and Social Science Research. July-September 2024 | Volume:2 | Issue:2 | Page No: 248-257. <https://doi.org/10.5281/zenodo.13733964>

Appreciation, Awards, Honours

Dr. Girish Kumar Painoli, a Professor from the School of Commerce and Management, was awarded a Certificate of Reviewing by Regional Statistics on July 15, 2024, in recognition of his contributions as a reviewer for the journal.

Dr.G Krishna Kumari, Professor from School of Engineering made a valuable contribution to the FutureEd with AI event held on 25th July 2024. Their active engagement, alongside insightful sessions by Dr. Indu Joshi and Dr. Dinesh Singh from IIT Mandi, played a key role in advancing important discussions on the future of AI in academia.

Mrs.Swapna Mudrakola, an Assistant Professor from School of Engineering made a valuable contribution to the Future.Ed with AI event held on 25th July 2024. Their active engagement, alongside insightful sessions by Dr. Indu Joshi and Dr. Dinesh Singh from IIT Mandi, played a key role in advancing important discussions on the future of AI in academia.

Ms. Meghna Bandi, Assistant Professor from the School of Commerce and Management, received an appreciation certificate for serving as the Session Chair and Session Speaker at the Global Entrepreneurship Educators Symposium 2024, held from July 26-28, 2024, in Jakarta, Indonesia. She was recognized for her valuable contribution as a Global Guest Speaker at the event.

Ms. Meghna Bandi, Assistant Professor from the School of Commerce and Management, received an appreciation certificate for serving as the Session Speaker at the International FDP on "Burnout or Churn Out," organized by the Department of Management and IEM, Kolkata.

Ms. Meghna Bandi, Assistant Professor from the School of Commerce and Management, received an appreciation certificate for serving as the Guest Speaker and Session Chair at an FDP on Entrepreneurship, conducted by IIT Kottayam in collaboration with CGM, a consulting firm from South Africa.

Dr. K. Chandrashekar, Head of the Department, Computer Science Engineering, School of Engineering reviewed papers for 2nd IEEE International Conference on Networks, Multimedia and Information Technology, organized by Nitte Meenakshi Institute of Technology, Bengaluru during August 2024.

Dr. K. Chandrashekar, Head of the Department, Computer Science Engineering, School of Engineering reviewed papers for 2nd IEEE International Conference on Data Science and Network Security, organized by Kalpataru Institute of Technology, Tiptur, Bangalore during July 2024.

Dr. K. Chandrashekar, Head of the Department, Computer Science Engineering, School of Engineering coordinated in conducting the IP Awareness/Training program under National Intellectual Property Awareness Mission (NIPAM), Government of India, Ministry of Commerce and Industry, Department for Promotion of Industry and Internal Trade, Office of the Controller General of Patents, Designs and Trade Marks during July 2024.

Dr. K. Chandrashekar, Head of the Department, Computer Science Engineering, School of Engineering was Advisory Committee Member for 5th International Conference on Engineering and Advancement in Technology 2024 organized by Malla Reddy Institute of Engineering and Technology (Autonomous), in association with Organization of Science and Innovative Engineering & Technology and in collaboration with Samarkand State University, Samarkand, Uzbekistan & Manipal University College, Malaysia during June 21-22, 2024.

Mr. K. Ravikanth, Assistant Professor, Computer Science Engineering, School of Engineering reviewed papers for 2nd IEEE International Conference on Networks, Multimedia and Information Technology, organized by Nitte Meenakshi Institute of Technology, Bengaluru during August 2024.

Mr. K. Ravikanth, Assistant Professor, Computer Science Engineering, School of Engineering reviewed papers for 2nd IEEE International Conference on Data Science and Network Security, organized by Kalpataru Institute of Technology, Tiptur, Bangalore during July 2024.

Mr. K. Ravikanth, Assistant Professor, Computer Science Engineering, School of Engineering was Advisory Committee Member for 5th International Conference on Engineering and Advancement in Technology 2024 organized by Malla Reddy Institute of Engineering and Technology (Autonomous), in association with Organization of Science and Innovative Engineering & Technology and in collaboration with Samarkand State University, Samarkand, Uzbekistan & Manipal University College, Malaysia during June 21-22, 2024.

Mr. K. Ravikanth, Assistant Professor, Computer Science Engineering, School of Engineering attended Hack4Purpose- India's Largest Hunt for Sustainable Innovations

Mr. K. Ravikanth, Assistant Professor, Computer Science Engineering, School of Engineering Coordinated MoU Sign up ceremony event of SPIC MACAY Club in the University and initiative of Heritage Club

Participation in FDP/Workshops/Conferences

Dr. Girish Kumar Painoli, a Professor from the School of Commerce and Management, successfully participated in the IP Awareness/Training Program under the National Intellectual Property Awareness Mission on July 19, 2024, organized by the Intellectual Property Office, India.

Dr. Girish Kumar Painoli, a Professor from the School of Commerce and Management, successfully participated in the AICTE Training and Learning (ATAL) Academy Faculty Development Program on Empowering Entrepreneurs: Unlocking Potential, Fostering Innovation, Driving Growth from August 26 to August 31, 2024.

Dr. Anees Sulthana, Associate Professor from the School of Commerce and Management, successfully participated in the IP Awareness/Training Program under the National Intellectual Property Awareness Mission on July 19, 2024, organized by the Intellectual Property Office, India.

Ms. A. Meena Yadav, Assistant Professor from the School of Commerce and Management, successfully participated in the AICTE Training and Learning (ATAL) Academy Faculty Development Program on Empowering Entrepreneurs: Unlocking Potential, Fostering Innovation, Driving Growth from August 26 to August 31, 2024.

Ms. Meghna Bandi, Assistant Professor from the School of Commerce and Management, successfully participated in the AICTE Training and Learning (ATAL) Academy Faculty Development Program on Empowering Entrepreneurs: Unlocking Potential, Fostering Innovation, Driving Growth from August 26 to August 31, 2024.

Ms. Swathi Kalwala, Assistant Professor from the School of Commerce and Management, successfully participated in the AICTE Training and Learning (ATAL) Academy Faculty Development Program on Empowering Entrepreneurs: Unlocking Potential, Fostering Innovation, Driving Growth from August 26 to August 31, 2024.

Ms. K. Hari Chandana Devi, Assistant Professor from the School of Commerce and Management, successfully participated in the AICTE Training and Learning (ATAL) Academy Faculty Development Program on Empowering Entrepreneurs: Unlocking Potential, Fostering Innovation, Driving Growth from August 26 to August 31, 2024.

Mrs. Neelima Lakkam, an Assistant Professor from the School of Informatics, attended a one-week National Level Faculty Development Programme on "Emerging Trends and Challenges in Cloud Computing." The event was organized by the Department of CSE and the Department of IT at Malla Reddy College for Women from July 15 to July 20, 2024.

Dr. V. Harsha Shastri, Mr. K.Srinivas Rao, Mr. Raman RK and Ms. Varshini Priyamvada and Mrs. Neelima Lakkam have actively participated in One week FDP on Data Analytics using Tableau and Power BI from 5 th August to 9 th August 2024 organized by Dept of CSE (Data Science), Vaagdevi College of Engineering in association with PanTech E-learning.

Mrs. Neelima Lakkam, Assistant Professor at Aurora (Deemed to be University), has successfully participated in and completed the AICTE Training And Learning (ATAL) Academy Faculty Development Program on Empowering Entrepreneurs: Unlocking Potential, Fostering Innovation, Driving Growth at Aurora Higher Education and Research Academy (Deemed to be University), Uppal Campus, from 26th August 2024 to 31st August 2024.

Miss B Varshini Priyamvada, Assistant Professor of Aurora Deemed to be university has successfully participated and completed AICTE Training And Learning (ATAL) Academy Faculty Development Program on Empowering Entrepreneurs: Unlocking Potential, Fostering Innovation, Driving Growth at AURORA HIGHER EDUCATION AND RESEARCH ACADEMY

Ms. B. Varshini Priyamvada, Aurora Deemed to be University for the successful completion of one week FDP on OBE and NEP 2020 during 10 th June to 14 th June 2024 jointly organized by IQAC, PBR, VITS, Kavali and VIT-AP Amaravathi.

Dr. G Krishna Kumari, Professor from School of Engineering presented a paper titled "Analysis of Hotel Reviews - A Performance Improvement Model using BERT, VADER & XLNet" at the 2nd International Conference on Artificial Intelligence: Theory and Applications (AITA 2024).

Mrs. Mudrakola Swapna, an Assistant Professor from School of Engineering, successfully completed a 40-hour Faculty Development Programme on "Recent Trends and Future Applications in Natural Language Processing". The program was organized by E&ICT Academy, NIT Warangal, and Vasavi College of Engineering, Hyderabad, from 29th May to 8th June, 2024, under the sponsorship of the Ministry of Electronics and Information Technology (MeitY), Gol.

Participation in FDP/Workshops/Conferences

Dr. K. Chandrashekar, Head of the Department, Computer Science Engineering, School of Engineering successfully participated & completed AICTE Training And Learning (ATAL) Academy Faculty Development Program on Empowering Entrepreneurs: Unlocking Potential, Fostering Innovation, Driving Growth at Aurora Higher Education and Research Academy (Deemed-To-Be-University) Uppal Campus during August 2024.

Dr. K. Chandrashekar, Head of the Department, Computer Science Engineering, School of Engineering participated in the IP Awareness/Training program under National Intellectual Property Awareness Mission (NIPAM), Government of India, Ministry of Commerce and Industry, Department for Promotion of Industry and Internal Trade, Office of the Controller General of Patents, Designs and Trade Marks during July 2024.

Dr. K. Chandrashekar, Head of the Department, Computer Science Engineering, School of Engineering successfully attended Workshop on "How to improve college Ranking through effective implementation of OBE" at Chase Research and Development Department, Chennai during July 2024.

Mr. V. Chandrashekar Goud V, Assistant Professor, Department of Engineering, School of Engineering successfully participated and completed AICTE Training And Learning (ATAL) Academy Faculty Development Program on Empowering Entrepreneurs: Unlocking Potential, Fostering Innovation, Driving Growth at Aurora Higher Education and Research Academy (Deemed-To-Be-University) Uppal Campus during August 2024.

Mr. K. Ravikanth, Assistant Professor, Computer Science Engineering, School of Engineering successfully participated & completed AICTE Training And Learning (ATAL) Academy Faculty Development Program on Empowering Entrepreneurs: Unlocking Potential, Fostering Innovation, Driving Growth at Aurora Higher Education and Research Academy (Deemed-To-Be-University) Uppal Campus during August 2024.

Mr. K. Ravikanth, Assistant Professor, Computer Science Engineering, School of Engineering participated in the IP Awareness/Training program under National Intellectual Property Awareness Mission (NIPAM), Government of India, Ministry of Commerce and Industry, Department for Promotion of Industry and Internal Trade, Office of the Controller General of Patents, Designs and Trade Marks during July 2024.

Mr. K. Ravikanth, Assistant Professor, Computer Science Engineering, School of Engineering successfully attended Workshop on "How to improve college Ranking through effective implementation of OBE" at Chase Research and Development Department, Chennai during July 2024.

Mr. K. Ravikanth, Assistant Professor, Computer Science Engineering, School of Engineering have actively participated in TV9 and KAB Consultancy Education Summit at HITEX Exhibition Center, Hyderabad for 3 Days i.e., from 31st May 2024 to 2nd June 2024.

DON'T BLAME THE
DISTRACTIONS
IMPROVE YOUR
FOCUS

Radiance of Student's Excellence

Top Performers in Freshman UG and PG Second & Third Term

It is a privilege for Aurora University to announce the outstanding academic achievements of its top performers in the **Freshman UG and PG Second & Third Term results**. These students have shown remarkable dedication and academic excellence, establishing a high standard for their peers.

Second Term results

Freshman UG

Student Name	Registration No.	Programme
Godumala Taraka Shiva Ganesh	AUU23EGCSE045	B.Tech CSE
Sadhana Sampreeth Kumar	AUU23EGCSE049	B.Tech CSE
Damegunta Sudheendra	AUU23EGCSE031	B.Tech CSE
Badagouni Dhanush	AUU23EGCSE051	B.Tech CSE
Botla Varshini	AUU23EGCSE065	B.Tech CSE
Veda Harsha Matla	AUU23EGCSA053	B.Tech CSE (AI-ML)
Battineni Manudeep	AUU23EGCSA034	B.Tech CSE (AI-ML)
Beerakayala Sai Sankalp	AUU23EGCSA040	B.Tech CSE (AI-ML)
Sankabudda Jhansi Laxmi	AUU23EGCSD002	B.Tech CSE (DS)
Jikuru Kiran	AUU23SCBDS001	BCA (Data Science)
Podhila Sahithya	AUU23MSBBA002	BBA (Business Analytics)

Freshman PG

Batta Pavithra	AUP23SCMCA007	MCA
Patha Sathvika	AUP23SCMCA082	MCA
Ramineni Mahesh	AUP23SCMCA143	MCA
Anakala Venkata Badrinath reddy	AUP23SCMCA002	MCA
Lakshmi Prasanna Pidaparathi	AUP23SCMCA056	MCA
Gattu Shravan Kumar	AUP23MSMBA060	MBA
Boddupalli Shiva Kumar	AUP23MSMBA079	MBA
Jonnalagadda Hemalatha	AUP23MSMBA120	MBA
Boga Ashwitha	AUP23MSMBA002	MBA
Ausali Pranitha	AUP23MSMBA003	MBA
Puli Likhitha	AUP23MSMBA096	MBA (Business Analytics)
Gollapalli Srinadh	AUP23MSMBA091	MBA (Business Analytics)
Bonangi Balaji Naidu	AUP23MSMBA119	MBA (Business Analytics)
Vimal Kumar Tripathi	AUP23MSMBA113	MBA (Business Analytics)
Ambati Vijay Vikas Chandra	AUP23MSMBA108	MBA (Business Analytics)

Third Term results

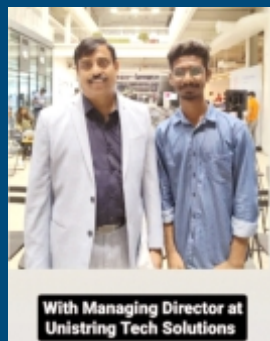
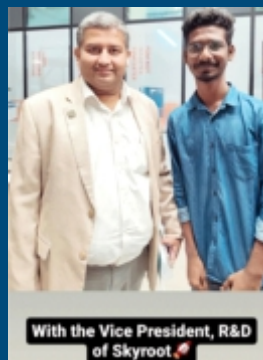
Freshman UG

Student Name	Registration No.	Programme
Nalla Swetha	AUU23EGCSE021	B.Tech CSE
Godugu Sandhya	AUU23EGCSE001	B.Tech CSE
Sadhana Sampreeth Kumar	AUU23EGCSE049	B.Tech CSE
Koppisetty Sanvika Lakshmi	AUU23EGCSE019	B.Tech CSE
Mukkala Manisha	AUU23EGCSE013	B.Tech CSE
Adula Vivek Goud	AUU23EGCSA015	B.Tech CSE (AI-ML)
Akhila Krishnan Charikallimil	AUU23EGCSA029	B.Tech CSE (AI-ML)
Shaik Mohammad Yasin	AUU23EGCSA007	B.Tech CSE (AI-ML)
Pabbala Poojitha	AUU23EGCSD006	B.Tech CSE (DS)
Jikuru Kiran	AUU23SCBDS001	BCA (Data Science)
Podhila Sahithya	AUU23MSBBA002	BBA (Business Analytics)

Freshman PG

Bhaskar Chinnadamarlacheruvu	AUP23SCMCA008	MCA
Chitikesi Harichandana	AUP23SCMCA021	MCA
Anakala Venkata Badrinath reddy	AUP23SCMCA002	MCA
Bandi Sanjay	AUP23SCMCA005	MCA
Nethikunta Nithisha	AUP23SCMCA075	MCA
Challa Keerthana	AUP23SCMCA128	MCA (Data Science)
Darshi Kusuma	AUP23SCMCA130	MCA (Data Science)
Patha Sathvika	AUP23SCMCA082	MCA (Data Science)
K Keerthi	AUP23SCMCA133	MCA (Data Science)
Byreddy Keerthana	AUP23SCMCA127	MCA (Data Science)
Gattu Shravan Kumar	AUP23MSMBA060	MBA
Boddupalli Shiva Kumar	AUP23MSMBA079	MBA
Jonnalagadda Hemalatha	AUP23MSMBA120	MBA
Boga Ashwitha	AUP23MSMBA002	MBA
Matta Praharsha	AUP23MSMBA053	MBA
Bonangi Balaji Naidu	AUP23MSMBA119	MBA (Business Analytics)
Bhooram Sai Deepthi	AUP23MSMBA094	MBA (Business Analytics)
Vimal Kumar Tripathi	AUP23MSMBA113	MBA (Business Analytics)
Gollapalli Srinadh	AUP23MSMBA091	MBA (Business Analytics)
Gunti Mahesh	AUP23MSMBA105	MBA (Business Analytics)

Mr. Dhanush, a freshman student from the Computer Science and Engineering department at the School of Engineering, has actively participated in several notable events in July 2024. He won the MongoDB challenge on July 21, engaged in the TrAlbe 2.0 event in collaboration with Google for Developers on July 20, and took part in the 'Make in India' to Designed in India event with T-Works on July 17, which featured a lineup of speakers discussing design, manufacturing, and product management. Additionally, he attended the Cardano Codex event focused on blockchain technology, cryptocurrency, WEB3, and NFTs on July 13. Earlier, on June 20, he visited T-Works, where he had the opportunity to meet Mr. Phanindra Sama, the founder of RedBus, and Mr. Joginder Tanikella, the CEO of T-Works. He also participated in the Own A Startup event on June 19, 2024.



Gowlikar Keerthana (ID -AUU23EGCSE003), Student CSE II A, from Computer Science and Engineering attended the "Beyond Tech 2.0" with Tech Boy Deepak event at Microsoft on 29th June 2024.



Mr. Pranay Kumar Reddy from CSE II A, participated in IP awareness / training program on 19 July'2024.



The following Freshman Students from Computer Science and Engineering with Artificial Intelligence and Machine Learning, SoE has participated in "India's Educational Vision and role of educators" a One day National level workshop at Rama Krishna Math, Domalguda a part of Golden Jubilee Celebrations on 27th July 2024.

Names	Registration No.
Mandula Nomika	AUU23EGCSA008
Vivek Goud Adula	AUU23EGCSA015
Harsur Pruthvi Raj	AUU23EGCSA028
Heema Chetri	AUU23EGCSA030
Sreehitha Govardhanagiri	AUU23EGCSA026
Navya Myadarapu	AUU23EGCSA024
K. Shriitha Sri	AUU23EGCSA018
G. Sathvika	AUU23EGCSA014
Boga Deekshitha	AUU23EGCSA017
S. Lakshmi Priya	AUU23EGCSA005
Anweseeta Sahoo	AUU23EGCSA010
POLLA VISHNU VARDHAN	AUU23EGCSA002

Adula Vivek Goud (AUU23EGCSA015) was the campus ambassador of "Mind Sparc Innovations"

Polla Vishnu Vardhan (AUU23EGCSA002)-Received participation certificate from participating Techmindsparc innovations in the participation of national wide webinar verified by AICTE Techmindsparc innovations on 21st June 2024.

G. Sathvika (AUU23EGCSA014) participated in "Techmindsparc innovations in the participation of national wide webinar verified by AICTE "

Ms. Tanisha Thakur, freshman student from computer science and engineering ,with Data Science has participated in the workshop "National intellectual property awareness mission" on 27th June 2024

Ms. Jhansi Yadav (AUU23EGCSD002) a freshman student in computer science engineering, with data science has received completion certificate from "CognoRise Infotech" in the "Web Development" domain on 20th Jun 2024

Ms. Jhansi Yadav (AUU23EGCSD002) a freshman student in computer science engineering, with data science has received a completion certificate from "CipherByte Technologies" in the "C Programming" domain on 30th Jun 2024

Adula Vivek Goud (AUU23EGCSA015) is recognized as the Elite professional member of IEEE for undergoing "5 Voices Bootcamp" 30th July 2024 Organized by IEEE.

Adula Vivek Goud (AUU23EGCSA015) participated in "National awareness property awareness mission" 19th July 2024 Organized by Govt of INDIA, NIPAM.

Polla Vishnu Vardhan (AUU23EGCSA002)- Received participation certificate from participating Logic building in coding Scaler academy On 21st July 2024

M. Charitha, AUU23EGCSA016 Participated in "Generative AI" organised by LinkedIn on "16th July 2024

M. Charitha, AUU23EGCSA016 Participated in "introduction to career skills in software development" organised by LinkedIn in on "22 July 2024"

Heema Chetri (AUU23EGCSA030) participated in "AutoCAD (Isometric Vs 3D Drawing Workshop)" organised by Learn Delta on 28th July 2024,

Heema Chetri (AUU23EGCSA030) participated in Introduction to Artificial Intelligence on 17th July 2024, Venue: Online Mode.

Navya Myadarapu (AUU23EGCSA024) Received participation certificate for participating in "AutoCAD (Isometric Vs 3D Drawing Workshop)" Learn Delta on 30th July 2024

Navya Myadarapu (AUU23EGCSA024) Participated in "Generative AI" organised by LinkedIn on "16th July 2024

Sreehitha Govardhanagiri (AUU23EGCSA026) Participated in "Generative AI" organised by LinkedIn on "16th July 2024

Lolam Srivarshini (AUU23EGCSA025), participated in "Introduction to Artificial Intelligence" by Great Learning on 7th July 2024

Lolam Srivarshini (AUU23EGCSA025), participated in "Introduction to Career skill" in Software development by linkedIn in Learning on 17th July 2024.

G. Sathvika (AUU23EGCSA014) participated in "Introduction to Career Skills in Software Development" on 17 July, 2024

G. Sathvika (AUU23EGCSA014) participated in "What Is Generative AI?" on 16 July, 2024

G. Sathvika (AUU23EGCSA014) participated in one day national level workshop on "India's educational vision and role of educator" on 28th July, 2024

Boga Deekshitha (AUU23EGCSA017) participated as a Campus Executive from June 2024 to July 2024, and received a Certificate of Appreciation for outstanding performance, awarded by Skill Vertex.

S. Lakshmi Priya (AUU23EGCSA005) Received participation certificate for participating in "AutoCAD (Isometric Vs 3D Drawing Workshop)" Learn Delta on 28th July 2024

S. Lakshmi Priya (AUU23EGCSA005) participated in "What is AI?" organized by LinkedIn Learning on 16th July 2024

Polla Vishnu Vardhan (AUU23EGCSA002) Received participation certificate for participating in "AutoCAD (Isometric Vs 3D Drawing Workshop)" Learn Delta On 30th July 2024

Ms. Tanisha Thakur, Freshman student from computer science and engineering, with Data Science has Successfully Completed the "AIML Course" by Infosys Springboard on 31th July 2024

Ms. Tanisha Thakur, Freshman student from computer science and engineering, with Data Science has Participated in "prompt engineering 5 days boot camp certification" By LetsUpgrade from 30th July to 3rd Aug 2024

Ms. Jhansi Yadav (AUU23EGCSD002) a freshman student in computer science engineering, with data science has received a completion certificate for the Workshop on "Mastering the art of Designing presentations with AI" on 25th July 2024

Polla Vishnu Vardhan (AUU23EGCSA002)-Received participation certificate for participating Mastering the art of designing presentation with AI score well On 29th July 2024

Ms. Jhansi Yadav (AUU23EGCSD002) a freshman student in computer science engineering, with data science received completion certificate for participating in "What Is Generative AI?" by LinkedIn on 24th July 2024

Adula Vivek Goud (AUU23EGCSA015) participated in "Python for Data Science" 18th Aug 2024 Organized by IBM.

Ms. Jhansi Yadav (AUU23EGCSD002) a freshman student in computer science engineering, with data science has received "3D Modeling - Tools and Features course completion certificate" from Infosys Springboard on 2nd August 2024

Lolam Srivarshini (AUU23EGCSA025), participated in on "Mastering Art of Designing Presentation with AI" by Scroll Well on 11th August 2024

S. Lakshmi Priya (AUU23EGCSA005) participated in "Technical career counselling" organized by DevTown on 5th August 2024

Lolam Srivarshini (AUU23EGCSA025), participated in workshop on "Universal Human Values " by AICTE on 21th August 2024

Lolam Srivarshini (AUU23EGCSA025), participated "Technical career webinar session" organised by AWS community Builders. on 11 August 2024

Polla Vishnu Vardhan (AUU23EGCSA002) - Received a completion of certificate from Lern X on MS Excel Lern X. 30th August 2024

Polla Vishnu Vardhan (AUU23EGCSA002) - Received a completion of certificate from Lern X GD Canva Lern X. 31st August 2024

Ms. Jhansi Yadav (AUU23EGCSD002) a freshman student in computer science engineering, with data science has received a completion certificate for the Bootcamp for "Data Analytics Using Power BI" by LetsUpgrade 30th July to 3rd Aug 2024

Polla Vishnu Vardhan (AUU23EGCSA002) - Received participation certificate for participating in "Technical Career Counselling from AWS Community Builders webinar with Dev town", 5th August 2024

Polla Vishnu Vardhan (AUU23EGCSA002) - Received participation certificate from participating Skill Nation live workshop on CHAT GPT & AI TOOLS Skill Nation on 27th August 2024

G. Sathvika (AUU23EGCSA014) Participated in Skill Nation live workshop on CHAT GPT & AI TOOLS on 7th August 2024

The following students have Attended one day workshop on By Coursevita on Web Scraping with Python on 18th August, 2024.

Names	Registration No.
Mandula Nomika	AUU23EGCSA008
Anweseeta Sahoo	AUU23EGCSA010
Sreehitha Govardhanagiri	AUU23EGCSA026
Heema Chetri	AUU23EGCSA030
Vivek Goud Adula	AUU23EGCSA015
Harsur Pruthvi Raj	AUU23EGCSA028

The following students participated in "Artificial Intelligence and Machine Learning " organised by Infosys on 30th July'24

Names	Registration No.
Mandula Nomika	AUU23EGCSA008
Heema Chetri	AUU23EGCSA030
Boga Deekshitha	AUU23EGCSA017

Boga Deekshitha (AUU23EGCSA017) participated in the Campus Influencer Program from August 2024 and received a Certificate of Participation for successful completion, awarded by Lernx.

Ms. Jhansi Yadav (AUU23EGCSD002) a freshman student in computer science engineering, with data science has received completion certificate from "Cognifyz" in the "C/C++ Programming" domain on 17th Aug 2024

Mr. Ambati Vijay Vikas Chandra, a freshman student from the School of Commerce and Management (SoCM), pursuing an MBA in Business Analytics, has successfully registered his firm, Adnexify, under MSME with Registration No. UDYAM-TS-20-0100115.

Ms. Kolati Ramya, a freshman from the School of Commerce and Management (SoCM), pursuing an MBA, has received a participation certificate from Entrepreneurship GEES 2024 on July 28, 2024.

Ms. T. Sindhuja, a freshman from the School of Commerce and Management (SoCM), pursuing an MBA, has received a participation certificate from Entrepreneurship GEES 2024 on July 28, 2024.

Mr. Vallapu Sai Teja, a freshman from the School of Commerce and Management (SoCM), pursuing an MBA, has received a participation certificate from St. THOMAS COLLEGE on July 30, 2024.

Mr. T. Sravan, a freshman from the School of Commerce and Management (SoCM), pursuing an MBA, has successfully completed his internship at Internship Studio on August 4, 2024.

Mr. Mr. Kanthi Anil, a freshman from the School of Commerce and Management (SoCM), pursuing an MBA, has received a workshop certificate from Aurora Deemed to be University, recognizing his active participation and dedication to learning, on August 31, 2024.

Ms. J. Naveena, a freshman from the School of Commerce and Management (SoCM), pursuing an MBA, has successfully completed her Internship as Business Development intern at Internzvalley, on August 30, 2024.

Ms. C. Manasa, a freshman from the School of Commerce and Management (SoCM), pursuing an MBA, has received a workshop certificate from Aurora Deemed to be University, recognizing her active participation and dedication to learning, on August 31, 2024.

Ms. Kolati Ramya, a freshman from the School of Commerce and Management (SoCM), pursuing an MBA, received an Appreciation Certificate and a Star Performer Certificate from Ten Investing on August 21, 2024.

Mr. M. Sai Ganesh, a freshman from the School of Commerce and Management (SoCM), pursuing an MBA, received an Appreciation Certificate from Internship Studio on August 4, 2024.

Mr. Nagapuri Praneeth, a freshman student from the School of Commerce and Management (SoCM), pursuing an MBA, has participated in a Workshop titled "Empowering Entrepreneurs: Unlocking Potential, Fostering Innovation, Driving Growth" organized by School of Commerce and Management, Aurora Deemed to be University from 26th to 31st August 2024

Mr. G Shraavan Kumar, a freshman student from the School of Commerce and Management (SoCM), pursuing an MBA, has successfully completed a "Training and development session" organized by TEN (The Entrepreneurship Network) to enhance the skills and knowledge of an Employee on August 30, 2024

Mr. G Shraavan Kumar, a freshman student from the School of Commerce and Management (SoCM), pursuing an MBA, has participated in a Workshop titled "Empowering Entrepreneurs: Unlocking Potential, Fostering Innovation, Driving Growth" organized by School of Commerce and Management, Aurora Deemed to be University from 26th to 31st August 2024

Mr. Challa Yeshwanth, a freshman student from the School of Commerce and Management (SoCM), pursuing an MBA, has participated in a Workshop titled "Empowering Entrepreneurs: Unlocking Potential, Fostering Innovation, Driving Growth" organized by School of Commerce and Management, Aurora Deemed to be University from 26th to 31st August 2024

Mr. Boddupalli Shiva Kumar, a freshman student from the School of Commerce and Management (SoCM), pursuing an MBA, received a Participation certificate from Kinetic Merchandise, for participating and supporting our recent product launch event at T-HUB on 10th August, 2024

Mr. Rakonda Karthik Reddy, a freshman student from the School of Commerce and Management (SoCM), pursuing an MBA, received a Participation certificate from Kinetic Merchandise, for participating and supporting our recent product launch event at T-HUB on 10th August, 2024

Mr. Uppari Manohar, a freshman student from the School of Commerce and Management (SoCM), pursuing an MBA, has participated in a Workshop titled "Empowering Entrepreneurs: Unlocking Potential, Fostering Innovation, Driving Growth" organized by School of Commerce and Management, Aurora Deemed to be University from 26th to 31st August 2024

Mr. Boddupalli Shiva Kumar, a freshman student from the School of Commerce and Management (SoCM), pursuing an MBA, has received a participation certificate from Internship Studio on 05th August, 2024

Mr. Dodala Shivakumar, a freshman student from the School of Commerce and Management (SoCM), pursuing an MBA, has received a participation certificate from Jobaaj learnings on 07th August, 2024

University Initiatives

Internships

Bridging the Gap to the Corporate World

At our university, we recognize that internships are a vital gateway to the corporate world, providing students with invaluable real-time exposure. Each "Aurorian" is encouraged to take advantage of diverse multidisciplinary internship opportunities during their final term each year. Through our strong industry connections, students engage in a wide range of internship experiences across various sectors.

Our internship providers include corporate firms, research institutes, government agencies, and more, allowing students to explore different domains and gain practical experience. This exclusive internship program offers the flexibility needed for students to tailor their experiences to align with their career aspirations. By participating in internships, our students are building a solid foundation for their dream careers, equipping themselves with the skills and insights necessary for success in their chosen fields. We are proud of the diverse internship experiences our students have undertaken during their fourth term and look forward to their continued growth and achievements.

Our Internship Recruiters



Placement Drive by DEN Publications

On May 24, 2024, a virtual placement drive was conducted by DEN Publications for MBA students. The event, organized by Ms. Sumedha Ramesh, Associate Director of Corporate Relations and Placements, took place from 10 AM to 4 PM at the university's seminar hall. The HR team from DEN Publications led the selection process, which involved three stages: initial screening, group discussion, and a personal interview.

The drive provided students with a valuable opportunity to showcase their skills and secure potential employment with DEN Publications, reinforcing the university's strong industry connections.

MVG Innovations Internship Drive

On July 26th, 2024, the MVG Innovations Internship Drive was held for MCA and MBA students from 12:00 PM to 6:30 PM. Organized by the Asso. Director of Corporate Relations and Placements, the drive attracted a total of 50 participants, resulting in the selection of 38 students for internships.

The selection process included a group discussion and a panel interview, allowing candidates to showcase their skills and suitability for the available roles. This successful drive provided students with an excellent opportunity to connect with MVG Innovations and take their first steps into their professional careers.

Internzvalley Internship Drive

The Internzvalley Internship Drive was conducted on June 25th and 26th, 2024, targeting MBA and MCA students. Organized by Ms. Sumedha Ramesh, Associate Director of Corporate Relations and Placements, the event was held online at the university seminar hall from 10 AM to 4:30 PM.

A panel of experts from Internzvalley evaluated the students based on their communication clarity, articulation, and confidence. The results of the assessments were announced on June 27th, 2024, offering students exciting opportunities for internships.

Ziegler Aerospace Internship Drive

The Ziegler Aerospace Internship Drive was successfully held from July 2nd to 4th, 2024, in a virtual format, running from 10:00 AM to 2:00 PM. Organized by the Associate Director of Corporate Relations and Placements, the drive targeted MBA students and offered roles as Quote Analysts and in Global Sourcing.

A total of 65 students participated in the drive, with 28 selected for internships. The selection process comprised two main rounds: personal interviews, which evaluated candidates on technical knowledge, problem-solving skills, and overall suitability for the roles, and group discussions, aimed at assessing teamwork abilities, communication skills, and collaborative problem-solving approaches. The event provided a valuable opportunity for students to engage with industry professionals and explore exciting career paths.

Tech Mindsparc

On June 27, 2024, the university hosted a pre-placement talk and selection process for MBA students, organized by the Associate Director of Corporate Relations and Placements. The event took place on the university campus, starting with a talk from the Associate Director of Placements and HR at Tech Mindsparc Innovations from 9:00 AM to 10:00 AM.

During the session, the speaker provided an in-depth overview of the company, its mission, and the responsibilities of the Business Development Associate position. Students were engaged in an interactive Q&A segment, allowing them to ask questions and gain valuable insights into the company and its internship program.

The selection process included a group discussion from 10:30 AM to 12:00 PM, followed by personal interviews from 1:00 PM to 6:00 PM. A total of 120 students participated in the event, showcasing their interest in opportunities at Tech Mindsparc Innovations.

National Collaborations

Expanding Horizons through Strategic Partnerships

At Aurora, we are committed to fostering a collaborative environment through our strategic partnerships and Memorandums of Understanding (MOUs) with various national and international institutions. These collaborations have significantly enhanced our academic, research, and innovation capabilities, creating valuable opportunities for both students and faculty. Through these partnerships, we engage in joint research initiatives, internships, and knowledge exchange, enriching the educational experience.

Our MOUs span multiple disciplines and industries, ensuring that our community remains at the forefront of global advancements. By collaborating with esteemed institutions and industry leaders, we promote mutual learning, drive research innovation, and encourage interdisciplinary collaboration. This approach not only prepares our students to tackle global challenges but also equips them with the skills and insights necessary to thrive in an increasingly interconnected world. We are proud of the partnerships we have established and look forward to the continued growth and opportunities they will bring.



Empowering Students through External Certifications

At our university, we are dedicated to fostering continuous learning and personal growth by providing students with opportunities to acquire essential practical skills. One of our key initiatives is the collaboration with the University of Washington, which offers undergraduate and postgraduate students the chance to earn certifications in Public Speaking Proficiency. This program includes two dynamic courses: "Introduction to Public Speaking," which lays the foundation for clear and confident communication, and "Speaking to Inform," where students learn to present complex ideas effectively using dynamic slides. The benefits of these certifications are significant; they enhance employability by making students more attractive to potential employers, improve vital skills necessary for their careers, and increase overall confidence in communication. We are committed to empowering our students and are excited about the positive impact these certifications will have on their future careers.



Campus Festivities

Anvayah

...united in spirit, victorious in Action

Staff Sports Meet

12th & 13th August, 2024

The Anvayah Staff Sports Meet 2024 was a lively two-day event held on the 12th and 13th of August bringing together staff members from Aurora Deemed University in an exciting display of athleticism, teamwork, and camaraderie. This much-anticipated event was not only about athleticism but also about bringing together faculty members from various departments to foster teamwork, fitness, and a sense of community. It served as a perfect reminder that wellness is key to both personal and professional success.

Opening Ceremony: A Grand Kick-Off

The day started with a warm welcome from Dr. K. Gayathri Devi, University Events Coordinator. Anvayah represents not just athletic prowess but also the spirit of collaboration and friendship among colleagues.

- The esteemed dignitaries who graced the occasion with their presence included:
- Dr. Srilatha Chepure, Registrar
- Prof. Chandrasekhar, Director of Evaluation
- Dr. Ajay Kumar, Director of Admissions
- Dr. Krishnakumari, Director of Academics & Planning
- Dr. Ravikumar S, Dean-School of Engineering
- Dr. Subapradha, Dean-School of Commerce and Management

As the guests took their seats, they were honored with a symbolic gesture Mr. Ganesh, the Physical Director, presented Dr. Srilatha Chepure and Prof. Chandrasekhar with a plant pot, symbolizing growth and vitality. This heartfelt token resonated with the day's message: nurturing a positive and healthy environment within the university community.

Lighting of the Lamp: Illuminating the Path Ahead

The traditional lamp lighting ceremony followed, with the dignitaries taking part in this symbolic gesture. The lighting of the lamp is a representation of dispelling darkness and ushering in knowledge, wisdom, and unity. It marked the official beginning of the sports meet, with glowing flames reflecting the spirit of resilience, optimism, and determination that the event aimed to foster in all participants.



Words of Wisdom and Encouragement

Next, Dr. Srilatha Chepure, Registrar of the University, took the stage to deliver a motivating speech. In her address, she spoke about the importance of fitness, well-being, and how sports contribute to building not just physical health but also strong interpersonal bonds. Her words encouraged all staff members to embrace the spirit of sportsmanship and to enjoy the day to the fullest.

Ribbon-Cutting Ceremony: The Games Begin

With enthusiasm in the air, Dr. Srilatha Chepure led the ribbon-cutting ceremony, officially opening the Anvayah Staff Sports Meet. This moment marked the commencement of the day's sporting events, and the participants were eager to showcase their athletic skills across a variety of fun and competitive games.



The Sports: A Day of Fun and Friendly Competition

The day unfolded with a series of thrilling sports activities, including indoor games, tug-of-war, Throwball, Cricket and more fun games. The staff members, filled with excitement and competitive spirit, participated wholeheartedly. Each event was designed to promote teamwork, challenge physical endurance, and most importantly, allow everyone to have fun. The venue buzzed with cheer and laughter as colleagues supported one another, reflecting the true essence of the Anvayaah sports meet.

Prize Distribution on Independence Day

The culmination of the Anvayaah Staff Sports Meet took place during the Independence Day celebrations on August 15, adding even more significance to the event. After the flag hoisting and patriotic tributes, the prize distribution ceremony honored the winners and participants of the sports meet. Medals, trophies, and certificates were awarded by Dr. Srilatha Chepure, Registrar, AU. It was a proud moment for all the winners who were celebrated for their athletic prowess and team spirit.

The combination of the Independence Day celebrations and the sports meet prize distribution added a special sense of pride and patriotism to the day. The air was filled with joy, laughter, and a collective sense of accomplishment as the staff relished the success of both events.

A Day to Remember

The Anvayaah Staff Sports Meet was a grand success, thanks to the spirited participation of the staff and the seamless organization. The event provided not only a platform for physical exercise and competition but also an

opportunity for staff members to bond, have fun, and enjoy a refreshing break from their professional duties. With memories of intense competition, laughter, and moments of victory, Anvayaah will undoubtedly remain a cherished event in the university's calendar.

As we look forward to future editions of Anvayaah, this year's sports meet will be remembered for the spirit of unity, fun, and sportsmanship it fostered among the staff. It was more than just a day of sports - it was a day of togetherness, energy, and celebration.

CHESS (WOMEN)

1st Place	G Sumalatha
2nd Place	R Vijaya
3rd Place	S Swathi





THROW BALL WINNERS (WOMEN)

K Gayathri Devi
 B Meghana
 Suvarna
 Rekha Sinha
 P Anitha
 Neelima
 Varshini

THROW BALL RUNNERS (WOMEN)

G Sumalatha
 Sumedha Ramesh
 Swetha
 S Srivalli
 D Divyavathi
 P Niveditha
 N Kusuma

TUG of WAR (WOMEN) WINNERS

K Gayathri Devi
 T Swetha
 G Sumalatha
 Varshini
 S Srivalli
 Nagarani
 Ramya
 Kusuma
 Dharani
 Rajitha
 Pravallika

TUG of WAR (WOMEN) RUNNERS

M Sravya
 S Swathi
 G Sneha
 B Saritha
 P Niveditha
 D Divyavathi
 Gowthami
 Archana
 Sumalatha
 Renuka
 Durga Bhavani

CARROMS (MEN)

1st Place Harish
 2nd Place A Anendhar
 3rd Place MC Ajay Kumar



CHESS (MEN)

1st Place P Kishore Reddy
 2nd Place Bhavani Prasad Reddy
 3rd Place N Rakesh Chandra

VOLLEY BALL WINNERS (MEN)

Ganesh
 K Ravikanth
 Chandrashekar Goud Vutukuri
 Mohd Abdul Raoof Numan
 Praveen
 Harish

VOLLEY BALL RUNNERS (MEN)

T Rakesh Singh
 B Raju
 Sharath Babu
 MC Ajay Kumar
 T Somasekhar
 P Kishore Reddy

TUG of WAR (MEN) WINNERS

T Rakesh Singh
 A Anendhar
 K Sharath Babu
 B Raju
 Chandrashekar Goud Vutukuri
 P Kishore Reddy
 Harish
 Satyanarayana
 Venkanna
 Saif

TUG of WAR (MEN) RUNNERS

K Ravikanth
 G Praveen
 T Somasekhar
 Ganesh
 Mohd Abdul Raoof Numan
 Harsha Sastry
 Srinivas
 Raman
 Prasad Reddy
 Shashidhar



CRICKET WINNERS (MEN)

WINNERS
 MC Ajay Kumar
 Raghavendra
 Pavan
 Saif
 Sumedha
 Niveditha
 Divyavathi
 Anna
 Anil Kumar
 Ganesh
 Manjula
 Lalitha

CRICKET RUNNERS (MEN)

K Sharath Babu
 S Ravi Kumar
 T Rakesh Singh
 P Kishore Reddy
 T Bhavani Prasad Reddy
 T Somasekhar
 A Anendhar
 K Ravikanth
 B Raju
 T Rakesh Chandra
 Ganesh

OVERALL CHAMPIONSHIP WOMEN

G Sumalatha

OVERALL CHAMPIONSHIP MEN

P Kishore Reddy

BEST PERFORMANCE

**K Gayathri Devi
 Harish**



Aurora University proudly celebrated its 78th Independence Day with a series of significant events. Dr. Srilatha Chepure honoured the occasion by hoisting the national flag and delivering a powerful speech. She emphasized the growing influence of Western culture and traditions, the critical importance of women's self-independence, and the deeper meaning of true freedom. The celebration continued with the awarding of prizes to the winners and runners-up of the Anvayah-2024 staff sports meet, which was held on August 12th and 13th, 2024. The event highlighted the spirit of patriotism, community, and academic excellence at Aurora University.



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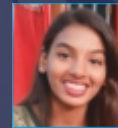
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