جامعة التقنية والعلوم التطبيقية University of Technology and Applied Sciences

شناص Shinas



# International Multidisciplinary Research Colloquium

May 14,2025 Colloquium Date (Virtual)

# CALL FOR PAPERS

The virtual colloquium invites researchers, academicians, and professionals to submit their original research papers, ensuring that they have not been submitted to any other publisher or conference.

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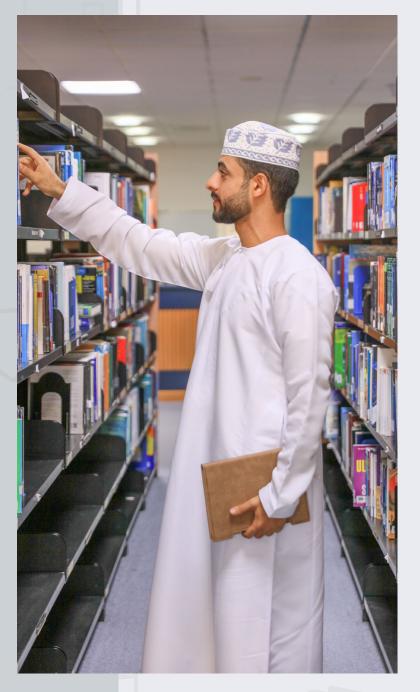
# University of Technology and Applied Sciences-Shinas (UTAS)-Shinas



The University of Technology and Applied Sciences (UTAS), Shinas, is a premier institution in the Sultanate of Oman, recognized for its excellence in education, research, and community engagement. Offering a diverse range of programs in business, engineering, and IT, UTAS Shinas fosters a culture of critical thinking, creativity, and lifelong learning. Through its dynamic academic community and impactful contributions to regional and global development, the Business Administration Department, UTAS Shinas is honored to host this prestigious international colloquium.

#### International Multidisciplinary Research Colloquium – 2025

The International Multidisciplinary Research Colloquium (IMRC-2025) is a prestigious academic event that brings together global scholars, researchers, and professionals from diverse disciplines. This colloquium aims to foster innovation, collaboration, and academic excellence by addressing global challenges through multidisciplinary perspectives. With a comprehensive agenda spanning business, economics, technology, and sustainability, the event provides a dynamic virtual platform for participants to present their research, exchange ideas, and contribute to global development initiatives.



# Submission Guidelines:

- Each submission must include an abstract, keywords, full manuscript, and reference (with DOI, if available).
- The abstract should not exceed 300 words and must summarize the research objectives, methodology, key results, and implications.
- The full paper should include the following sections:
  - ⊘Introduction
  - ⊘ Research Objectives
  - $\oslash$  Significance of the Study
  - ⊘ Literature Review
  - ⊘Research Methodology
  - ⊘Findings
  - ⊘Limitations and Future
    - Directions
  - ⊘ Conclusion

# Important Dates:

Abstract Submission Deadline	april <b>15, 2025</b>
Notification of Abstract Acceptance	april <b>22, 2025</b>
Registration Deadline	april <b>30, 2025</b>
Full Paper Submission Deadline	MAY <b>07, 2025</b>
PowerPoint with Video Presentation Deadline	мау 10, 2025
Colloquium Date (Virtual)	MAY <b>14, 2025</b>

# Colloquium Themes:

The colloquium welcomes submissions on a wide range of multidisciplinary topics, including but not limited to:

- Business Management and Entrepreneurship
- Economics and Finance
- Artificial Intelligence and Educational Technology
- E-Commerce and Social Media Influence on Business
- Business Education
- Sustainability and the Sustainable Development Goals (SDGs)
- Multidisciplinary Innovations



Papers should be submitted to the following email: <u>BSDEvents@utas.edu.om</u>



# Formatting Requirements:

- The manuscript must not include author identification to maintain anonymity during review. A separate title page should be attached at the beginning of the document.
- In-text citations and references should follow the APA style.
- The manuscript should be typed in Times New Roman, font size 12, single line spacing, a maximum of 20 pages (excluding references).
- The title should be in font size 16, while main headings and subheadings should be in font size 14 and 12 (bold), respectively.
- Tables and figures must be included within the manuscript rather than at the end. They should be numbered and referenced in the main text.
- Authors are responsible for adhering to academic ethics and ensuring originality in their work.
- Acknowledgments for research sponsors or funding agencies may be included, if applicable.

# Awards and Certificates:



Best Young Researcher Award: For the best full manuscript written by students.



Best Manuscript Award: For outstanding papers submitted by practicing professionals or academicians.



Best Presentation Award: For the best presenter in each track.

# **Publication Opportunities**

Book of Abstract: Abstracts of all the accepted papers will be included in a Book of Abstracts.

Edited Book: Selected papers will be included in an Edited Book. Publication in Journal: Interested researchers will be linked with partnering journals.

#### Partnering Publishers:



Institute of Industry and Academic Research Incorporated



**Beyond Books Publication** 



INSTITUTIONAL PARTNERS

# Sponsorship and Partnership Opportunities

IMRC-2025 is seeking sponsors and institutional partners who wish to collaborate in advancing multidisciplinary research and innovation. This is an excellent opportunity for academic institutions, businesses, and organizations to support global research while gaining visibility among scholars and industry leaders. Sponsors will receive branding opportunities, recognition in event materials, and exclusive networking access. Interested sponsors and partners may contact us for further details.

### International Collaborations:

IMRC-2025 is organized by a consortium of 18 institutes/ universities from five different countries. The following institutes are co-organizers:



Aurora Deemed to be University – India



Bicol College – Philippines



**Beyond Books Publication** 



Cagayan State University – Philippines



Chetan Business School – Hubli, India



City College of Angeles – Philippines



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IA School of Management Studies

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Mohamed Sathak College of Arts and Science, Chennai,(TN) India



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Nest Academy of Management Education - UAE



Northwestern University – Philippines



Perdana University – Malaysia



University of Saint Louis – Tuguegarao City, Philippines



Pampanga State Agricultural University – Philippines



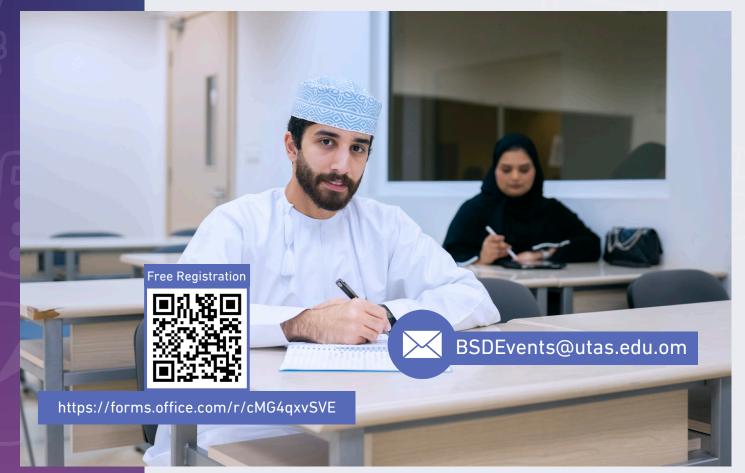
Shiwanatra University – Thailand



Urdaneta City University – Philippines



#### Submission and Registration





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